

US AND THEM Screening License Agreement

Please fill out the following, sign, and return to krista@usandthemthefilm.ca - thank you.

LICENSEE

Licensee: _____

Address: _____

City: _____

Province/State: _____

Postal Code/Zip Code: _____

Contact Name/Title: _____

Phone: _____

Email Address: _____

SCREENING INFORMATION

Date of screening: _____

Venue Name: _____

Exhibition Copy (Blu-ray or MP4 on a flash drive): _____

Address: _____

Venue Website: _____

Number of Seats: _____

Expected Number of Attendees: _____

1. LICENSE

a. Scope of License

- i. Us and Them grants Licensee a license for screenings of Us and Them as part of the screening event described above in Section (“Screening Information”). Us and Them must be notified of any and all public screenings of the film before or after the initial proposed screening date. Any other use/showing of Us and Them without final approval of Us and

Them is strictly prohibited.

- ii. Licensee must notify Us and Them immediately and in writing of any material changes in the Screening, including but not limited to a change in date, venue or ticket/admission cost. Us and Them reserves the right to cancel or modify Agreement, without liability, upon the notification and/or occurrence of any material change.

2. LICENSE FEES

- a. **Public Screening with more than 100 people:** Licensee agrees to pay Us and Them a one-time, non- refundable license fee of \$495 (plus GST & shipping), upon execution of this Agreement. A signed copy of this form must accompany payment.
- b. **Public Screening with 50 - 100 people:** Licensee agrees to pay Us and Them a one-time, non-refundable license fee of \$395 (plus GST & shipping), upon execution of this Agreement. A signed copy of this form must accompany payment.
- c. **Public Screening with less than 50 people:** Licensee agrees to pay Us and Them a one-time, non- refundable license fee of \$295 (plus GST & shipping), upon execution of this Agreement. A signed copy of this form must accompany payment.
- d. **Private Screening for staff or other purposes of more than 50 people:** Licensee agrees to pay Us and Them a one-time, non- refundable license fee of \$195 (plus GST & shipping), upon execution of this Agreement. A signed copy of this form must accompany payment.
- e. **Private Screening for staff or other purposes of less than 50 people:** Licensee agrees to pay Us and Them a one-time, non- refundable license fee of \$95 (plus GST & shipping), upon execution of this Agreement. A signed copy of this form must accompany payment.

3. LIBRARY & CLASSROOM USE

- a. **Library (single site with no public screening rights):** Licensee agrees to pay Us and Them a one-time, non-refundable license fee of \$95 (plus GST & shipping), upon execution of this Agreement. Extra copies for a single site are \$25 each plus taxes. A signed copy of this form must accompany payment.
- b. **Non-Theatrical Rights For A Non-Paying Audience (Audience and projector must be in the same room).** You may not charge admission for a screening. You may not lend the disc or flash drive to other organizations.

- i. **K-12 School (Single School):** Licensee agrees to pay Us and Them a one-time, non-refundable license fee of \$145 (plus GST & shipping) for an on site Public Performance Rights (PPR) license, upon execution of this Agreement. A signed copy of this form must accompany payment.
- ii. **Educational Library PPR (University, College, Treatment Centre, Local Government):** Licensee agrees to pay Us and Them a one-time, non-refundable license fee of \$295 (plus GST & shipping) for on site Public Performance Rights (PPR) license, upon execution of this Agreement. A signed copy of this form must accompany payment.

3. LICENSED MEDIA

- a. **Provision of Licensed Media:** Us and Them will provide the Licensed Media to the Licensee as physical media (e.g., Blu-Ray or MP4 on a flash drive). Licensee must inform Us and Them no later than 14 days prior to Screening of the format/type of physical media it wishes to use, and Us and Them will ship the film.

4. PROMOTION

- a. If Screening is open to the public, Licensee will provide Us and Them, at its earliest opportunity, a brief event summary for listing on www.usandthemthefilm.ca including a URL for Screening.
- b. Licensee will provide to Us and Them for Us and Them's review and approval draft promotional materials and/or messaging for Screening to the extent that such materials and/or messages describe Us and Them and/or Talent using language different from that found on www.usandthemthefilm.ca.
- c. Us and Them will provide licensee with an 11x17 poster and a digital version for promotional use if requested. Licensee must provide copy for the poster and **VECTOR VERSIONS (EPS files)** of all **LOGOS** (in white to be used on a black background) as soon as this contract is signed. If you do not have a vector version, a \$25 fee will be charged to convert each logo that does not come in vector format.
- d. Us and Them will provide licensee with a **Screening Plan** that includes a canned press release and promotional photos.
- e. Filmmaker, Krista Loughton is available to attend events, or to be "Skyped" in for a post-screening Q&A session in exchange for an honorarium. Please contact her at krista@usandthemthefilm.ca for more information.

5. SIGNATURE

By signing and submitting this Screening License Agreement, I hereby agree to be bound by the terms and conditions put forth in this form.

PRINT NAME: _____

SIGNATURE: _____

DATE: _____

Payment Instructions

License Fee \$ _____ plus GST
Additional Express Post shipping fees \$25.00 (to ship the film in advance of the screening)

Total Payable: \$ _____

Payments can be made by either sending an email money transfer to krista@usandthemthefilm.ca, or by cheque made out to **MindFuel Films Inc.** and mailed to the address listed below:

MindFuel Films Inc.
ATTN: Krista Loughton
1505 Denman Street
Victoria, BC
V8R 1X7

Thank you, and we look forward to working with you!